



Proven Solutions for Selling Your Products & Services on the Web!

Company Name:

Contact Name:

Phone Number:

- 1 What are your goals? In other words, what is the One Main Thing you want your site to do?

- 2 What do you want your website to look like?
Please give 3-4 websites you like and explain what you like about each of them.

- 3 How soon do you want it completed and online?

- 4 What is your budget for getting the website design On-line?

- 5 Are most of your customers: Consumer, Commercial, other?

- 6 How do you plan to promote your website?

- 7 Do you need assistance in promoting your website?

- 8 Who will be responsible for keeping your new site current?

- 9 1 year after completion, what would you consider "A Successful Site"?
How will the success of your new site be measured?

- 10 Are there any additional special components your site will need? (Shopping Cart, Photo Gallery, Registration Forms)